



ECO.lution 2010 Sponsor Packet





the urban charrette, inc.
813.841.2729
p.o. box 76576 • tampa, fl 33675
urbancharrette.org



Subject Line: **ECO.lution 2010: RETURN TO LOCAL is coming...**

Dear Community Member,

The Urban Charrette invites you to participate in Tampa Bay's third annual Green Week – **ECO.lution** March 25 through April 2, 2010. **ECO.lution** is a series of community-focused events designed to educate and engage the public on the question, "What makes a city sustainable at work, home, school and play?" This year's theme is **RETURN TO LOCAL**.

ECO.lution offers an exceptional opportunity for your company to gain visibility in the emerging green economy and for your products and services to be embraced by thousands of potential customers, the design community and the general public. There are three key events your company has the opportunity to participate in:

3.25.10 **ECO.expo** (Historic Ritz Theatre, Ybor City) - includes displays from locally owned businesses, green product manufacturers, prominent design firms, local schools and government organizations all with the goal of sharing information about products and programs to help residents, public officials, and design professionals be more sustainable. The event will offer complimentary food, beer, wine and live music!

3.27.10 **ECO.festival** (Lykes Gaslight Park and surrounding Downtown Tampa) – thousand's join us for an afternoon full of fun, enlightenment and entertainment. The outdoor festival is highlighted by live music, food, wine tastings, green products, educational seminars and children's activities. This year's festival is teaming up with 2nd Annual Twilight Criterium – Tampa's urban bike race.

4.2.10 **Paint the Town GREEN** (Ybor City/Channel District/ Downtown Tampa) – a fun and inspiring restaurant and bar hop utilizing Tampa's public transit.

Join ECO.lution! Become an **ECO.lution** event Sponsor today and help make Tampa a sustainable city. Sponsorship in the amount of \$5,000 will provide dual sponsorship for all ECO.lution events and the Twilight Criterium. Please see attached registration form. For more information contact us at ecolutiontampa@gmail.com or visit the event website: ecolutiontampa.com. We hope you will join us in celebrating the promise of sustainability and the potential of Tampa.

Sincerely,

The Urban Charrette



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About the Urban Charrette

Mission: The Urban Charrette facilitates connections between the community and the built environment by cultivating awareness of respectful urban design through dialogue, collaboration and education.

The Urban Charrette is a private, not-for-profit 501(c)(3) organization whose primary goal is to educate citizens on excellent and sustainable urban design. We host educational forums and consensus building workshops incorporating meaningful and broad-based public participation. We believe in leading by example through focusing on the needs of Tampa to develop a more socially, economically and environmentally sustainable local environment.

The Urban Charrette is guided by a dedicated Board of Directors and supported with an energetic team of Agents. We have a large following of local and national supporters who are looking to be part of a movement that enhances a sense of place for Tampa and the nation.





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About the Third Annual ECO.lution

Tampa Sparks a Local Revolution: ECO.lution

ECO.lution is an annual series of community focused interactive events designed to encourage Tampa to make sustainable choices. As a community, Tampa's local fabric is identified through its artistic flavor, sense of entrepreneurship, natural beauty, transportation needs and the built environment. The Return to Local spirit of ECO.festival 2010 invites you to see how these five fundamental features work to not only define Tampa as a place, but also sustain it.

ECO.lution consists of three key events: ECO.expo is an architecture and interior design trade show featuring green and sustainable products. Paint the Town Green is a fun and inspiring restaurant and bar hop utilizing Tampa's public transit system. ECO.festival is highlighted by live music, organic and sustainable local food, spirits, green products and educational seminars. ECO.lution events are open to the public and admission is free or by donation.

This year's festival is teaming up with the second annual Twilight Criterium-Tampa's urban bike race. We anticipate over 5,000 festival goers, spectators, and racers during the event on March 27, 2010. This will be an exciting day to be in Downtown Tampa. The joining of these events provides a great opportunity for sponsors and vendors to have their company in the "Green" spotlight!





ECO.lution 2010 Sponsor Opportunities

As a sponsor of **ECO.lution** your company/organization will be featured and gain visibility in the emerging green economy and in your support of creating a sustainable Tampa.

Sponsor	Pricing	Level
ECO.Benefactor	\$5,000.00	
A 200 sq ft display tent at Eco.Festival with premiere location & a display booth at Eco.Expo. Display of two corporate banners day of events Logo will appear in all printed and digital/web materials.*		
ECO.Leader	\$2,500.00	
A 100 sq ft display tent at Eco.Festival with premiere location & a display booth at Eco.Expo. Display of one corporate banner day of events Logo will appear in all printed and digital/web materials.*		
ECO.Patron	\$1,500.00	
A 100 sq ft display tent at Eco.Festival or a display booth at Eco.Expo. Logo will appear in all printed and digital/web materials.*		
ECO.Contributor	\$500	
A 50 sq ft display tent at Eco.Festival or a display area at Eco.Expo. Company name will appear in all printed and digital/web materials.*		
ECO.Friend	\$100	
Company Name & Contact information on web directory for one year.		
Total Please fill in total amount to be charged by adding together items		\$

*Sponsors will be added to promotional material as sign-up occurs based on printing schedule.

Donation: Please fill in any donation (*nominal, door prizes, raffle items, etc.*) you will be making

Payment: Payment will be received by check or credit card. Please mail checks payable to *The Urban Charrette Inc.* and mail payment and registration form to **P.O. Box 76576, Tampa, FL 33675**. Pay by credit card (*Visa, Mastercard, American Express, Discover*)

Name on Card: _____

Card Number: _____ **Expiration Date:** _____

Please indicate any special requests and provide a brief description of your company.

An authorized signature below indicates the Exhibitor has read, understands, accepts, and agrees to abide by all the terms and conditions set forth.

Name of Organization: _____

Signature of authorized representative: _____

Printed name: _____

Date: _____

E-mail _____ **Phone** _____

Address _____

Website _____

- You must include this signed agreement with your payment
- For more information or to reserve your space contact us:
813.841.2729/ecolutionfestival@gmail.com

Thank you for your interest in the future of our city!

TERMS AND CONDITIONS OF ECO.lution 2010

The following terms and conditions, together with the Sponsor Registration Form, shall govern the sponsorship agreement and the use of the exhibit space assigned. It is the responsibility of the exhibiting organization to be fully familiar with the terms and conditions and to see that each member of the organization attending the exhibit is also familiar with the terms and conditions. The term "Exhibitor(s)" also includes vendor(s).

GENERAL: Exhibitor warrants that all materials and supplies used by Exhibitor are free of any copyright infringements and that Exhibitor has obtained all necessary licenses or permissions to use such materials and supplies. • Exhibitor agrees that no binding agreement shall be formed until The Urban Charrette has confirmed in writing that the Exhibitor's application has been approved. • The Exhibitor Registration Form signed in acceptance with this Exhibitor Agreement embodies the entire agreement of the parties, and no promises or conditions exist other than those in this agreement. It cannot be modified unless Exhibitor and an authorized representative of The Urban Charrette sign the written modification.

AGREEMENT FOR SPACE: The Exhibitor Registration Form signed in acceptance with this Exhibitor Agreement, upon written acceptance by The Urban Charrette, assignment of space, and full payment of fees constitutes an agreement for use of the space assigned and confirmation of Exhibitor's participation in ECO.lution. The agreement will not be binding in the event of circumstances beyond the control of The Urban Charrette.

PAYMENT FOR SPACE: Payment in full must accompany this agreement. • Refunds will not be made for any reason unless ECO.lution is cancelled for events or circumstances beyond the control of The Urban Charrette, in which case all sums paid under this agreement will be refunded promptly. Exhibitor shall accept such refund in full settlement of all loss or damage suffered by Exhibitor on account of the failure to hold ECO.lution as scheduled.

BOOTH ASSIGNMENT: Booth locations shall be assigned by and are subject to change at the sole discretion of The Urban Charrette and the Exhibitor will be notified in advance of any booth location changes. • Exhibitors that have special requests are asked to advise The Urban Charrette as early as possible and we will try to accommodate reasonable requests. • Exhibitor may not assign, share, or otherwise permit any other person or organization to use any part of the assigned exhibit space without the written consent of The Urban Charrette.

SET UP, USE, AND DISMANTLING OF EXHIBIT SPACE: Specific times and dates for setup will be provided no later than 30 days prior to ECO.lution. • All aisles must be kept clear. Exhibitor shall not place articles in front of other booths. • Exhibitor shall keep its booth(s) clean and orderly at all times. • All booths must be staffed by at least one person at all times during the ECO.lution. • Exhibitor may not dismantle its exhibit or do any packing prior to close of ECO.lution. All exhibits must be dismantled, packed, and removed in a timely manner following ECO.lution. All materials remaining will be discarded.

RESPONSIBILITY FOR DAMAGE TO BOOTH OR BUILDING: Any damage to property, including loading/unloading and parking areas, caused by the acts or omissions of Exhibitor, its agents and employees, shall be paid for by Exhibitor.

EXHIBITOR'S LIABILITY FOR NEGLIGENCE & INSURANCE: Exhibitor shall indemnify The Urban Charrette, sponsors and their officers, agents, and employees ("indemnities") against all liability resulting from the negligence of Exhibitor, its agents and employees, and shall reimburse indemnitees for any loss or expense incurred by reason of Exhibitor's negligence. EXHIBITORS MUST CARRY THEIR OWN LIABILITY INSURANCE. • Exhibitor warrants that Exhibitor has sufficient insurance coverage to meet the indemnification requirements and shall provide a copy to The Urban Charrette. A Copy of insurance must be sent with this registration.

TERMINATION: The Urban Charrette shall have the right to terminate this agreement immediately, without notice, penalty, or liability, in the event of any default or breach by Exhibitor of any of the terms and conditions set forth.